Vernon College

Assessment Activity/Report Communication Form 2011-2012

Title: Voluntary Support for Aid to Education Date of completion: October 1, 2011

Please circle: Assessment Activity Report Both

Highlights of data:

The Voluntary Support for Aid to Education (VSE) is a report that provides the philanthropic giving data for the previous fiscal year. The report that was submitted to the Council for Aid to Education on October 1, 2011 covered the 2010-2011 Fiscal Year.

Use of data:

For Vernon College the data shows giving trends that can be built upon in the years ahead.

How associated to Student Success? Philanthropy data allows benchmarking against other Community Colleges who also complete the VSE. Particularly in the area of scholarship support and alumni participation.

Where the report can be found: Office of Institutional Advancement

Submitted by: Michelle A. Alexander Date: January 17, 2012

(responsible party)

Received by Office of Institutional Effectiveness: 1.17.12

Presented to College Effectiveness Committee: posted to Blackboard January 2012